

Alex Deneen

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Technical Skills

Design Software

- Adobe Creative Suite
- Microsoft Office
- Canva
- Figma

Design & Marketing Skills

- Graphic Design
- Illustration
- Branding
- Visual Identity
- Print Design
- Digital Design
- Social Media Design
- Marketing Communications
- Public Relations
- Content Creation
- Web Design Fundamentals
- Visual Communication
- Layout Design
- Typography
- Digital Marketing

Professional Skills

- Project Coordination
- Time Management
- Organization
- Attention to Detail
- Fast-Paced Environment
- Adaptability
- Brand Consistency

Languages

- German: Intermediate
- Mandarin Chinese: Beginner

Professional Summary

Graphic designer with experience creating social media content, print and digital marketing materials, and visual communications.

Education

Bachelor of Arts in Graphic Design (Illustration Concentration)

University of Saint Francis | Fort Wayne, IN

- Graduated Summa Cum Laude
- GPA: 3.9
- Coursework included Graphic Design, Illustration, Web Design, Social Media Design, Marketing, Communications, and Public Relations.

Professional Experience

Marketing Intern

Science Central Children's Museum

September 2025 – December 2025

- Assisted with marketing and public relations for this nonprofit organization.
- Designed and created digital assets for social media outreach to promote museum programs and engage target audiences.
- Collaborated with multiple departments to organize and communicate content for public-facing communications.
- Created print and digital marketing materials supporting organizational outreach, brand awareness, and audience engagement.
- Managed multiple projects while meeting deadlines in a fast-paced, collaborative environment.

Administrative Assistant

University of Saint Francis Academic and Career Development Center

September 2024 – May 2025

- Coordinated office operations and administrative services.
- Organized campus events and supported event planning logistics.
- Managed social media content and print and digital marketing communications.
- Maintained organized records while balancing multiple projects and deadlines.

Freelance Graphic Designer

December 2023 – Present

- Designed promotional materials for clients, including a poster for a lecture poster featuring PayPal co-founder Peter Thiel at the University of Notre Dame.
- Created commissioned illustrations and graphic design projects for individual clients.
- Worked directly with clients to develop concepts, iterate and adapt based on feedback, and deliver final design assets.

Barista

Java House

May 2025 – Present

- Managed multiple responsibilities in a fast-paced customer service environment.
- Strengthened communication, teamwork, conflict resolution, and time management skills.
- Maintained accuracy and professionalism while balancing competing priorities.